



IA Risk-Linked Securities

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5-6 October 2006, IA Risk-Linked Securities

[Public Awareness](#)

The IAFS, in collaboration with the Intellectual Asset Management magazine Finance Panel, is sponsoring a bespoke working session on intellectual asset risk linked securities at the [Savannah Dhu](#) Wildlife Preserve, Pines Lodge, and Conference Center among the finger lakes in [Clyde, NY](#).

[Committees](#)

5 October		Commons	Topic A	Topic B
11h45	Arrival/Room Assignments			
12h00	Lunch/Guest Speaker Joel Kurtzman	The Economics of Risk		
13h15	Chair and Moderator	Charge to Working Groups		
13h30	Working Group Sessions		Brand, Reputational and Trademark Risk	Technology, Know How and Patent Risk
15h00	Plenary Session	Compare and Contrast I		
15h30	Working Group Sessions		Risk Portfolio Strategies	Moral Hazards and Mitigation
17h00	Plenary Session	Compare and Contrast II		
17h30	Cocktails			
18h30	Dinner/Guest Speaker Lewis Borsellino	Trading Derivatives		
20h00	Networking			
6 October				
07h30	Breakfast			
08h00	Wildlife Preserve/Tour of Ground /Recreation			
09h30	Working Group Sessions		Indexing Rates of Loss	Creating a Secondary Market
11h00	Plenary Session	Compare and Contrast III		
11h30	Room Checkout			
12h00	Lunch/Moderator	Concluding Remarks		
13h15	Departure			

About the Keynote Speakers

Joel Kurtzman is a business and finance leader whose current roles include Global Lead Partner for Thought Leadership and Innovation at PricewaterhouseCoopers, Publisher of the Milken Institute Review and Senior Fellow at the Milken Institute. Previously, Kurtzman was a partner in Knowledge Universe, was the former editor

of the Harvard Business Review and a former member of the editorial board of Harvard Business School Publishing. Kurtzman was also a business editor and columnist at The New York Times. Prior to that, he was an international economist at the United Nations where he was deputy director of the UN's Project on the Future. Kurtzman is a member MIT's Sloan Management Review editorial board. An international lecturer, a participant in the World Economic Forum at Davos, he is also CNN's regular, on-air business book reviewer. He is the author of 18 books and hundreds of articles on business and economics and is today also a Principal of Kurtzman Group.

Lewis J. Borsellino has an unprecedented 25 years of derivatives trading experience and has been at the forefront of numerous innovations in both derivatives trading and risk finance. He is a veteran derivatives trader and is considered to be the leading independent trader of S&P 500 Futures Contracts at the Chicago Mercantile Exchange, and began his career within derivatives trading in 1981. Mr. Borsellino is also the founder of www.teachtrade.com, as well as www.borsellino.com, which are educational web sites for equities and futures traders. In addition, Mr. Borsellino is the Author of *The Day Trader: From the Pit to the PC* which was published by John Wiley & Sons. Today he is a Managing Partner for Mariner Capital Advisors, LLC., and is responsible for derivatives and structured transactions.

About the Working Session Leaders

1. Brand, Reputational and Trademark Risk

- Jay Eisbruck, Moody's Investor Service
- Jennifer Hanf, Deutsche Bank
- Darren Cohen, ReedSmith

2. Technology, Know How, and Patent Risk

- John Kwon, Deloitte Consulting
- Lee Herron, Georgia Tech University
- Jorge Torres, Fish & Richardson

3. Risk Portfolio Strategies

- Alex Krutov, Navigation Advisors
- Karl Wilhelm, iplQ
- Michael Granito, Federated Investors

4. Moral Hazards and Mitigation

- Kimberly Cauthorn, Kroll, Inc.
- John Brosnan, Aon Financial Services Group
- Alfred Fasola, Johnson & Higgins Private Equity Solutions

5. Indexing Rates of Loss

- William McGinty, Nasdaq Insurance
- Zachary J. Corson, Mariner Capital
- Marc Lucier, Intangible Edge

6. Creating a Secondary Market

- Joel Kurtzman, Milken Institute
- Tom Otte, Dune Capital
- Richard Pietrafesa, Destiny USA

Other Details

The program, open to IAFS Council members on a preferred basis, will run from Noon Thursday 5 October through Noon Friday 6 October. Capacity at the Pines Lodge and Conference Center is limited. Early [registration](#) is encouraged.

The Society will provide ground transportation from Syracuse Hancock Airport, room and board. There is no cost to IAFS Council members registering before 10 August 2006.

For more information including a registration form, [please click here to download the form](#) or contact the Executive Secretary at secretariat@iafinance.org.